





Global Value Chain Meet 2022

Making India an Export Manufacturing Hub

29th November 2022, New Delhi



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Current world economy is going through a transitional phase in terms of cross border trade. Global value chain being the most affected, a major shifting in the role of contribution is ongoing. Three pre-pandemic megatrends viz. emerging technologies, climate change and reconfiguration of globalization were driving the shift when COVID-19 pandemic and the growing geopolitical tensions & trade restrictions.

Building "Competitiveness" should be the major focus for enhancing Global Value Chain. It includes Manufacturing, Export and Quality competitiveness, which requires Low barrier of Trade Costs and trade facilitation, Good quality of infrastructure and Transparent quality of institutions.

To optimise the opportunities, India has announced 25 champion industry sectors that will help integrate the domestic industry globally and meteoric rise in the "Rank of ease of doing business" to 63 from 142 has been augmenting India's global footprints. Initiatives like Online Building Permission System (OBPS), Insolvency and Bankruptcy Code of India (IBC), India Customs Electronic Gateway (ICEGATE), eSanchit (e-Storage and Computerized Handling of Indirect Tax documents), National Single Window System (NSWS), PM Gati Shakti Scheme has been taken to ease the cross-border trade.

Installing competitiveness in export has been a priority of Indian Government for several decades. DPIIT has been assessing States/UTs based on their performance in implementation of prescribed reforms in Business Reforms Action Plan (BRAP) exercise. Remission of Duties and Taxes on Exported Products (RoDTEP), Production Linked Incentive (PLI), Rebate of State and central Taxes and Levies (RoSCTL), Regulatory reforms are among those introduced for financial stimulus.

Attracting FDI in manufacturing sector, bridging the digital divide in the country, prioritizing green manufacturing, and scaling multifaceted action plan for winnable sectors, figuring out new export basket based on trade complementarity index are the need of the time to make India a prominent contributor in the GVC.

To take our efforts further, ASSOCHAM is organising 2nd Global Value Chain Meet 2022 under the central theme Making India an Export Manufacturing hub and Investment Destination. The broad objective of the meet deliberates on different enablers of global integration and offer exclusive thematic sessions along with suppliers-buyers networking, to better understand the global sourcing requirements in a post-pandemic world.

Focus Areas

- Ease of Doing Export Business (EoEB)
- Market Access
- **Quality Readiness**
- Global Competitiveness
- Business Facilitation
- Trade facilitation
- Supply Chain
- Trade Finance

Focus Sector

- 🖧 Engineering Goods
- Medical Equipment
- **Textile**
- Food Processing & Value Addition
- Auto & Auto Ancillaries
- Chemicals and Petrochemicals
- Defence & Aerospace
- Electronics & Hardware
- ♥ Gems and Jewellery

Key Discussion Points

Indigenisation towards Self Reliance – Enhancing Domestic Manufacturing, Associated Challenges and Way Forward

- Creating an Enabling Ecosystem to propel India's Manufacturing Sector
- Paradigm shift in manufacturing in Bharat@100
- Strategy to become the alternate manufacturing destination for the world
- Creation of Global Champions: How improve competitiveness and Capacities

GVC and Infrastructure: Catalysing the Global Value Chain Wave

- Building Robust Supply Chain Infrastructure
- Way towards Strengthening Cluster Development Framework
- Creating resilient Trade Infrastructure
- MSMES' access to global value chains and trade finance

Realizing India's Trillion Dollar Goal in Exports through "Market Access"

- Revisiting the export control framework for gaining market access & the roadmap
- Aligning domestic policies for an export-oriented push.

Accelerating Quality Readiness of Indian Industry

- Strengthening Quality Infrastructure
- Achieving Global scale, standards and competitiveness in products and services
- Attaining Enabling Conditions for Improving Quality: Regulation, Trade surveillance, Developing Capacities
- Branding & Promotion of Made in India Brand

Promoting India as an attractive Investment Destination in the World

- Integrated Investment promotion strategy
- Ease of Doing Business 2.0 Industry friendly regulations & Enhancing Cost of doing Business
- Strategy for attracting investment in digitalization to bridge the digital gap

Who Should Participate?

- Large Companies
- Government Organisations / PSUs
- ৰু Transnational Corporations
- Free Trade Zones and Industry Zones
- Financial Institutions
- Retail Chains

- Logistics and Supply Chains
- Exporters and Importers
- Infrastructure Companies
- Industry Clusters
- Trade Promotion Organisations

Glimpse of Global Value Chain Meet 2021















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